

CBS TELEVISION STATIONS

NON-CANDIDATE POLITICAL INQUIRY FORM

SF/KPIX

SPECIAL ()

PRIMARY ()

GENERAL (X)

OUT OF WINDOW ()

RECORD OF REQUEST – Political Broadcast Time:

WINDOW: 9/7-11/6/12

NAME OF REQUESTOR:

Rande Levine

1. NAME OF AD AGENCY:

TARGET ENTERPRISES
15260 Ventura Blvd., Ste 1240
Sherman Oaks, CA 91403
P: 818-905-0005
www.targetla.com

2. ORGANIZATION PAYING FOR TIME:

No on 37 Coalition
CEO:
Chairman: Louis Finkel &
Ab Basu
Treasurer: Thomas W. Hiltachk
1121 L. Street, #803
Sacramento, CA 95814
p: 1-800-331-0850
f:

3. ENTITY FURNISHING ANNOUNCEMENT/PROGRAM:

Same as Item 1

4. Broadcast to favor issue/ballot/candidate (office):

ISSUE

5. PRODUCT OR CATEGORY:

STATE BALLOT PROP

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

N/A

7. DATE OF REQUEST

7/9/12

8. NATURE OF REQUEST:

X

(a) Request for NONCANDIDATE rate card

9. DISPOSITION MADE OF REQUEST

X

(a) Granted

10. SUBSEQUENT DEVELOPMENTS

Accepted

11. CHARGES—This advertiser not related to Federal or any matter of National Significance.

CTS EMPLOYEE COMPLETING FORM

Mark Green, CBS Television Stations

Date 7/10/12